



# CITY OF SNOHOMISH

*Founded 1859, Incorporated 1890*

116 UNION AVENUE □ SNOHOMISH, WASHINGTON 98290 □ TEL (360) 568-3115 FAX (360) 568-1375

## **NOTICE OF REGULAR MEETING**

### **ECONOMIC DEVELOPMENT COMMITTEE**

City Hall Conference Room  
116 Union Avenue  
Snohomish, WA 98290

**TUESDAY**  
**January 26, 2016**  
**7:30 a.m.**

### **AGENDA**

- 7:30    1.    **CALL TO ORDER**
2.    **APPROVE AGENDA**
3.    **APPROVE** minutes of the November 24, 2015 meeting
4.    **DISCUSSION ITEM** - State of the City – Mayor Guzak
5.    **MANAGER REPORTS**
- a. Sales Tax Report
- b. Available Properties
- c. Open Government Committee Meeting
- d. Hal Moe Pool Project Meeting
6.    **MEMBER UPDATES**
7.    **NEXT MEETING** –March 22, 2016
- 9:00    8.    **ADJOURN**

**NEXT MEETING:** The next regular meeting will be held on **Tuesday, March 22, 2016** at 7:30 a.m., at Snohomish City Hall, 116 Union Avenue, Snohomish, WA 98290.



## **AGENDA ITEM 3**



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### **Economic Development Committee Meeting Minutes November 24, 2015**

#### **Members Present**

Jason Sanders  
John Schilaty  
Gordy Cole  
Mary Pat Connors  
Allison Raduziner  
Ray Cook

#### **City Staff**

Debbie Emge

#### **Council Members**

Lynn Schilaty

#### **Absent**

Josh Seek  
Zach Schwarzmiller  
Dan Hembree  
Keith Stocker

#### **Guests**

Della Gim  
Lee Alley

1. **CALL TO ORDER** – Ms. Connors called the meeting to order at 7:35 a.m. at Snohomish City Hall, 116 Union Avenue, Snohomish, WA 98290.
2. **APPROVE** the agenda– (6-0)
3. **APPROVE** minutes of the September 22, 2015 meeting – Mr. Sanders made the motion to approve the minutes; Ms. Raduziner seconded. The minutes were approved (6-0).
4. **DISCUSSION ITEMS**
  - a. Put Snohomish on the Map Project

Ms. Emge introduced Mr. Lee Alley owner of NW Business Photography. Mr. Alley and Ms. Emge are official partners of the Google project, Let's Get Our Cities on the Map which is a tailor-made program designed to strengthen communities across the nation by helping their local businesses get online. The program provides Snohomish with a custom website where local businesses can go for online help. It's loaded with helpful resources, like a diagnostic tool that shows businesses how they appear on Search and Maps, a step-by-step guide for getting online with Google My Business, and a free website offer of a free website and domain name for one year with Startlogic.

### **AGENDA ITEM 3**

Ms. Emge and Mr. Alley will be hosting workshops in January 2016 to launch the program. In addition to the workshops, they will also meet with business owners one on one to assure businesses are verified by Google.

#### **b. Northwest Innovation Resource Center Initiative**

Ms. Emge shared that she met with Ms. Diane Kamionka the Executive Director of the Northwest Innovation Resource Center. The Center is launching their network in Snohomish County. The Center is seeking funding from Snohomish County.

The Center provides technical support to entrepreneurs and inventors in order to lead companies to self-sufficiency and thus strengthen our community. The Center utilizes business experts as mentors who provide advice from a broader understanding of the whole business, inventors and entrepreneurs can focus on their passion and specialties, while benefiting from the guidance and experience of seasoned business leaders.

#### **c. Follow-up on late night police coverage on First Street**

Ms. Connors shared that the merchants on First Street would like to see the weekend patrols continue on Friday and Saturday evenings. Ms. Schilaty shared that she would bring the issue up at the next council meeting. The committee members also discussed revisiting video cameras on First Street with merchants. The committee also felt there may be other community policing issues in other areas of town and suggested speaking to Chief Flood regarding holding a community meeting.

#### **e. Follow-up on cell tower regulations**

Ms. Emge and Mr. Cole reviewed the draft SMC 14.242 related to wireless communication facilities that has been reviewed by the planning commission. The draft code creates a hierarchy that applicants must adhere to site a facility. The order of preference ranking for antennas or antenna support structures is from highest preference to lowest preference. An applicant must file relevant information including but not limited to an analysis and affidavit by a licensed radio frequency engineer demonstrating that despite diligent efforts to adhere to the established hierarchy within the geographic search area, higher ranking options are not technically feasible or not justified given the location of the proposed wireless communications facility and the need to cover significant gaps in network coverage. The committee is appreciative that the City will have better policy related to wireless communication towers in the future but is hopeful that the more stringent siting policy will not overly restrict proposed facilities into our area as wireless communications are an important tool for doing business as well as provide the community with needed communication access during emergencies.

It is anticipated that the new code will be acted upon by Council in early 2016.

### **AGENDA ITEM 3**

#### **5. MANAGER REPORTS**

- a. Ms. Emge shared the sales tax report and stated that sales tax revenue is up 8.7% year to date from last year or \$264,874.
- b. Mr. Cook shared information on available properties. No significant new properties have come on the market or sold.
- c. Ms. Emge shared that the City is currently recruiting for applicants for the Open Government Committee. The committee's goal is to develop a plan for improved communications with citizens that will enhance the role of citizen participation in the City's decision making. The meetings are scheduled to start in early 2016.
- d. Members were reminded to RSVP with Ms. Corey for the appreciation reception on December 7, 2015.

#### **6. MEMBER UPDATES**

None

#### **7. NEXT MEETING – January 26, 2016**

#### **8. ADJOURN – The meeting was ADJOURNED at 8:55 a.m.**

Approved this 26<sup>th</sup> day of January , 2016

By: \_\_\_\_\_  
Mary Pat Connors, Chair